

Emerald资源使用与投稿交流

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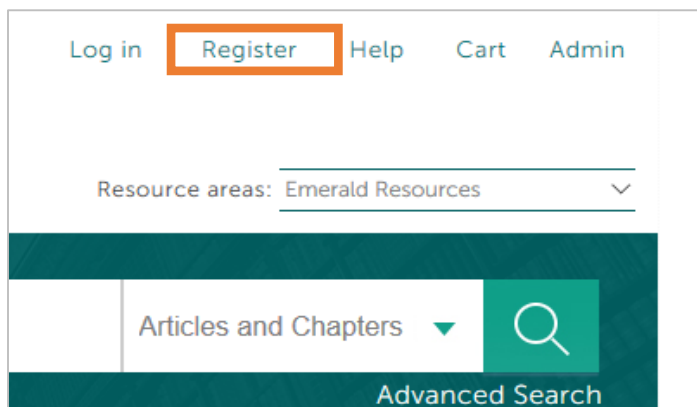
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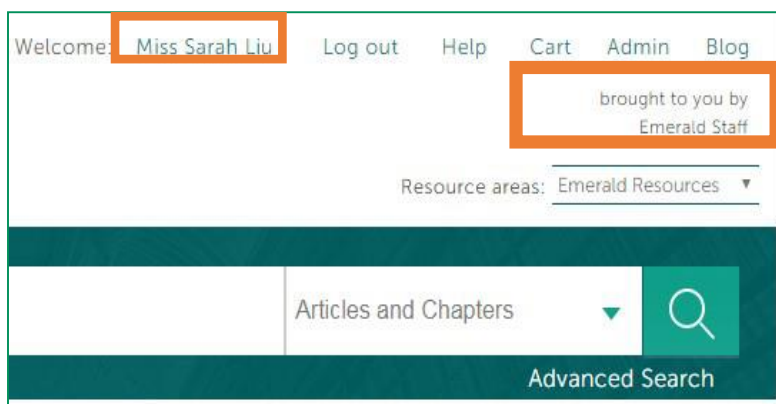
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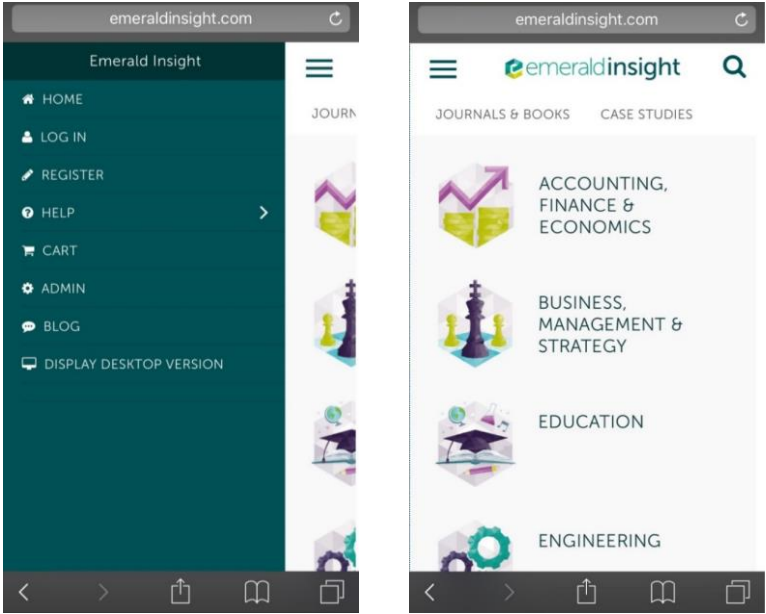
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John-Oswald Amekuede

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Library Hi Tech News, Volume: 31 Issue: 3, 2014

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- 3 ☐ Public library staff's perceived value and satisfaction of an open source library system

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Albee Barbara, Chen Hsin-liang

The Electronic Library, Volume: 32 Issue: 3, 2014

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深度检索

The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)
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Abstract: Purpose

– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach

– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

Article

1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth) develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Maron presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

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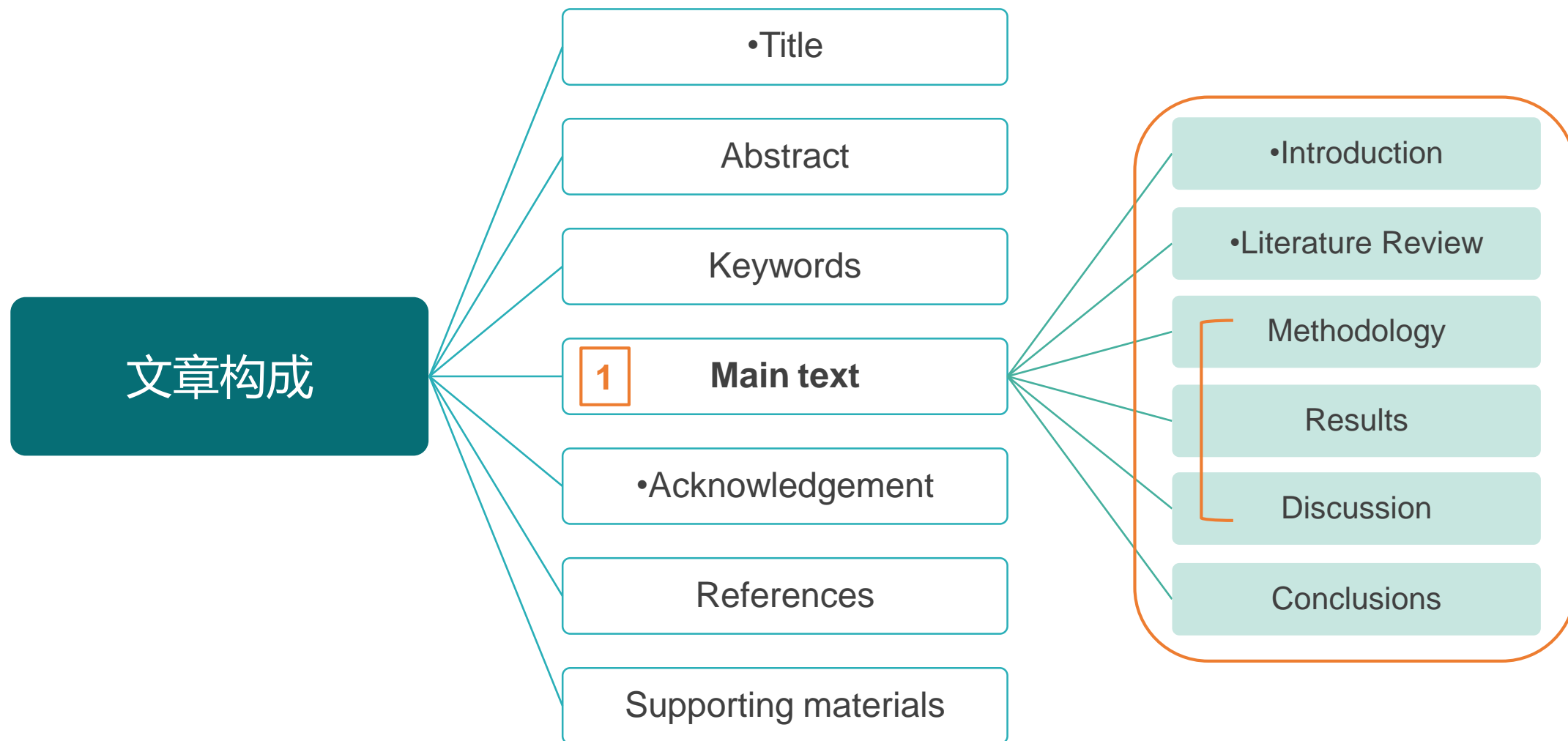
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Methods

Sample and data collection procedure

The research context was Portuguese restaurants in Macau, a competitive destination for gourmet food. Accompanying the development of casino business and leisure activities, various eateries have flourished in Macau. Today, a plethora of international cuisines exist, ranging from French, Italian and German to Japanese, Korean, Cambodian, Thai and Indian. The most distinctive cuisine in Macau is Portuguese as a result of Portugal's more than 400 years of colonial rule. The cuisine was inscribed in the Macau Intangible Cultural Heritage List in 2012 and eating Portuguese food has become one of the must-be-experienced tourist activities in Macau.

The study samples were mainland Chinese and Taiwanese, who constitute the major tourist markets in Macau. Mainland China and Taiwan have a vast heterogeneous market, and consumer behavior can be affected by the economic conditions as manifested in purchasing power, attitudes, lifestyles, media use and consumption patterns (Cui and Liu, 2000; Sun and Wu, 2004). Thus, the profile of these respondents fits the research purpose of this study.

The data were acquired from two different sources: primary survey data were collected by the authors and secondary data were collected from the statistical authority in China and Taiwan (see details in subsequent sections). The survey procedure was conducted in several steps. First, a list of Portuguese restaurants was created; 23 full-service outlets were included in the study on the basis of accessibility, food authenticity and popularity. Second, a quota sample was established from the selected restaurants by targeting 25-30 respondents for popular restaurants and 5-10 respondents for less popular ones. Then, field investigators were assigned to intercept diners outside the corresponding restaurants while exiting the venues after finishing their meals. Respondents were greeted and introduced to the survey objective. A filter question was asked to ensure that subjects were tourists from mainland China or Taiwan. To reduce response bias, a systematic sampling method was used in which field investigators approached every third diner exiting a selected restaurant. Non-responders were replaced by the next available subject.

The questionnaire was originally designed in English and then translated into Chinese. It was modified based on multiple rounds of refinements; finally, it was back translated into English for accuracy. A pilot test was conducted with 12 respondents to improve the quality of the questionnaire.

研究背景

指明研究对象
阐释研究对象的合理性

数据来源

详细介绍实验方法：抽样调查、问卷调查等

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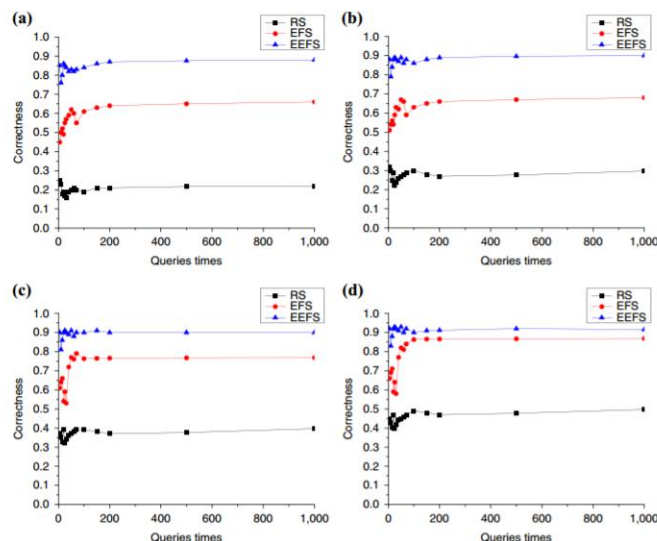
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Notes: (a) $\tau = 10$ cm; (b) $\tau = 15$ cm; (c) $\tau = 20$ cm; (d) $\tau = 30$ cm

Observed from Figure 3, the proposed strategies: EFS and EEFS are significantly superior to RS. The correctness of EFS is close to 70 percent when $\tau \leq 15$ cm. As τ increases, the curve of EFS is close to EEFS and it can reach nearly 85 percent. The main reason is that the contributions of end users' feedbacks will be reduced when the relaxing of τ reaches some point.

On the other hand, in the four sub-figures of Figure 3, it is easy to discover that for each sub-figure the three curves tend to be a straight line after the queries times are larger than 25. The reason has the following two issues. The first one is because with the increasing of queries times the queries results have achieved the "best" solution and it cannot optimize the results further even though increasing the users' feedbacks. The second one is that when the queries times are large enough, increasing the users' feedbacks are invalid to increase the correctness, once the data provided by the data sources are all error. The results selected from them are certainly the wrong choices. This problem can be resolved by introducing the existing mechanisms to help data sources improve their "bad" data.

图表/文字：避免完全一致；数据尽可能多

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研究
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Discussion

The academic debate on supply chain skills started by [Murphy and Poist \(1991\)](#) and [van Hoek \(2001\)](#) is still ongoing ([Bak and Boulocher-Passet, 2013](#); [Myers *et al.*, 2004](#); [Sohal, 2013](#); [Dubey and Gunasekaran, 2015](#)). An understanding of the “bigger picture” of supply chain skills is deemed to be necessary to bridge the gap between the supply chain needs and associated skills required ([Bak and Boulocher-Passet, 2013](#)). Previous research on supply chain management skills covered the USA, Australia and the Far East ([Bak and Boulocher-Passet, 2013](#)) with few providing a general outlook on UK supply chain skills needs ([van Hoek, 2001](#); [van Hoek *et al.*, 2011](#)). Hence, the current study based on a UK university has provided an insight into the skills impact and changing focus on key supply chain skills in an increasingly competitive global environment.

First, the changing competitive global environment indicated the inclusion of new supply chain skills requiring specialist training in areas such as lean, six sigma, CPC and regulations. An understanding of the application of regulations has been identified as a crucial requirement as part of decision-making skills, especially in relation to national and international laws and regulations (e.g. environment, exports, imports) and rules and regulations involving health and safety and employment law because many management decisions are bound by both external laws and internal rules and regulations.

Second, the findings indicated that not all skills are weighted equally and different levels of emphasis have been placed by the respondents on the identified skills. For example, although previously identified as a key enabler within the supply chain ([Bowersox, 2002](#); [Kirby, 2003](#); [Mangan and Christopher, 2005](#)),

重要
发现
、
结果
和
意义

at university, with some also having exposure to workplace stress through undertaking an industrial placement year. Although graduates are well equipped with technical supply chain skills, the findings supported a greater emphasis towards the behavioural, decision-making and people management skills, highlighting key areas for further research. The inclusion of skills identified (behavioural, decision-making and people management skills), business ethics and specialist training (i.e. six sigma, CPC) can be further developed through innovative and collaborative relationships between industry and higher education, such as mentorship schemes and company based projects.

However, it should be noted that the findings are relevant to one UK-based university setting and its stakeholders based on 25 skills assessed and may not reflect other UK universities, where variances across supply chain teaching might exist ([Mangan and Christopher, 2005](#)). Indeed, a need for a wider UK based study was evident through successive calls by researchers undertaking studies on supply chain management; current education provision, practitioner viewpoints; future supply chain skills needs and collaboration between industry and teaching ([van Hoek *et al.*, 2011](#); [Bak and Boulocher-Passet, 2013](#)). Hence, the findings of the study need to be tested in a wider UK higher education setting.

Conclusion and research implications

This study began with a discussion of existing supply chain skills identified in the academic literature. The discussion surrounding supply chain skills needs is not new ([Bowersox, 2002](#); [Kirby, 2003](#); [Mangan and Christopher, 2005](#); [van Hoek *et al.*, 2011](#); [Bak and Boulocher-Passet, 2013](#)), although the emphasis on specific skills areas has evolved over time. Supply

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5. **合理性/价值**

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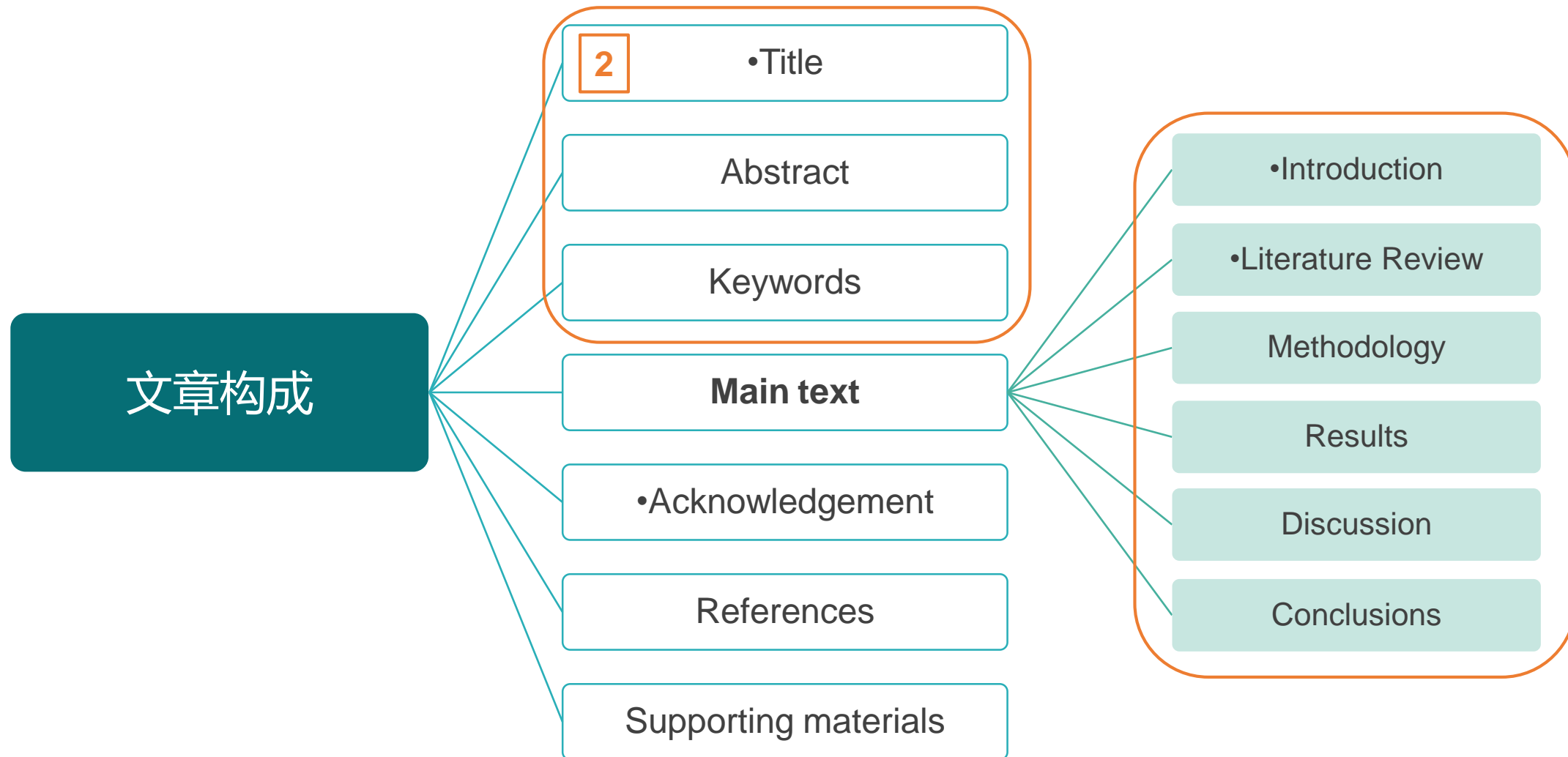
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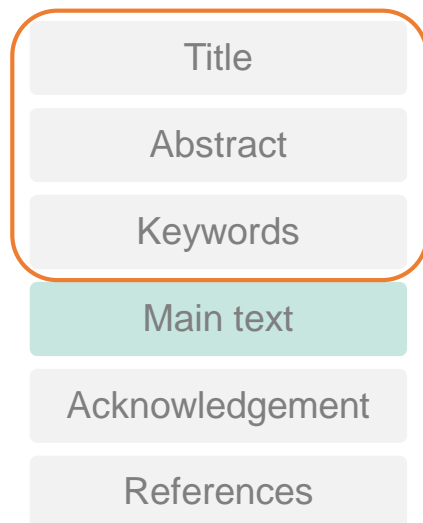
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Abstract

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- **Design/methodology/approach** – The paper analyses Chester Barnard's views along the four premises that underlie contemporary perspectives on the fields of IR and HRM.
- **Findings** – Barnard's main points: that sincerity and honesty of management is crucial to developing an individual employee's will to collaborate, and that collective cooperation is superior to collective bargaining are found to resonate well with the contemporary views and provide a clear indication for Barnard's preference of human resource perspective to the IR perspective.
- **Practical/Social implications** – This paper provides Barnard's practical insights into why managing IR and HR by policies leads to poor management.
- **Originality/value** – This paper is the first to recognize Barnard's unique contribution to contemporary perspectives on IR and HRM disciplines.

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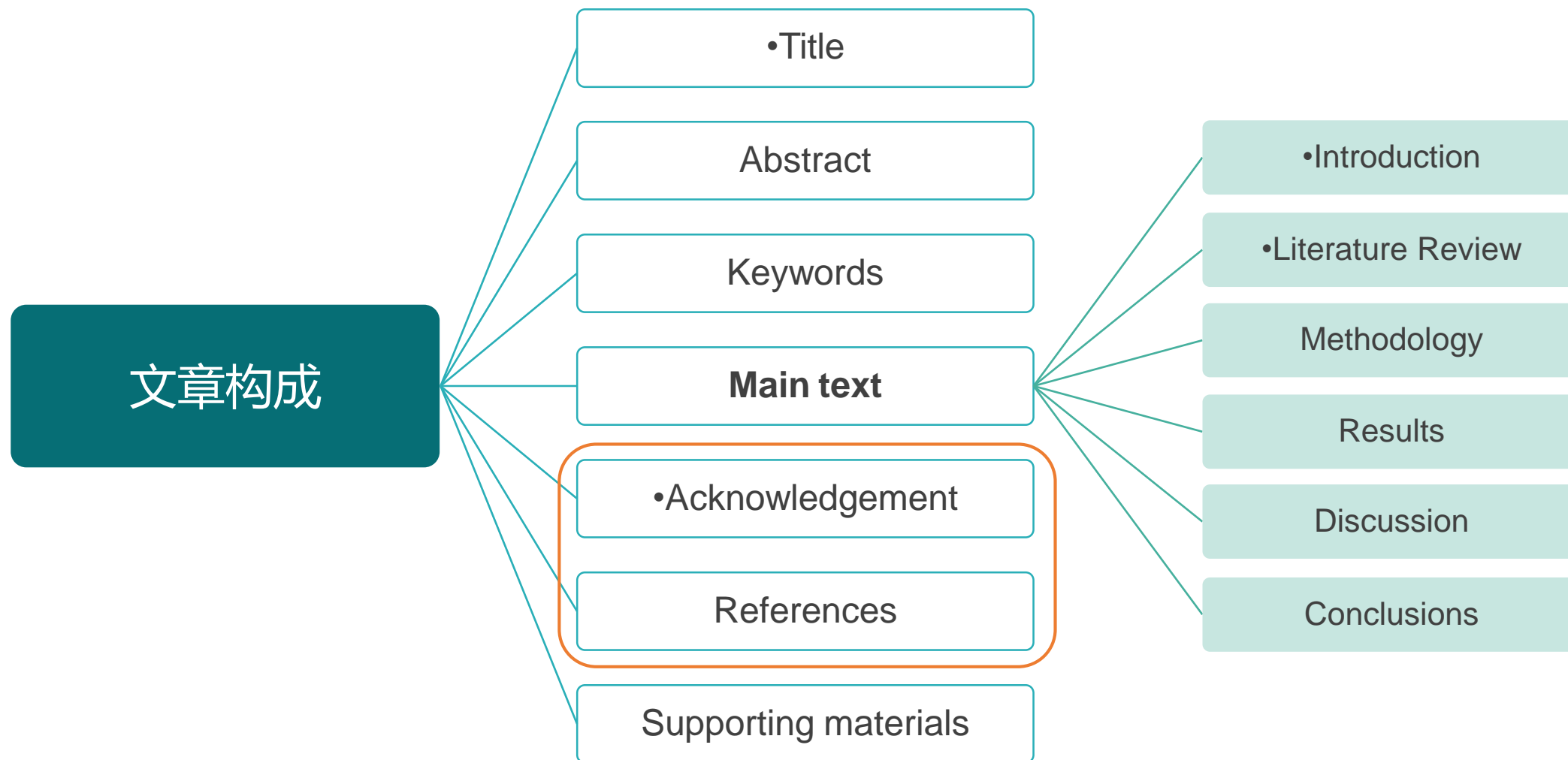
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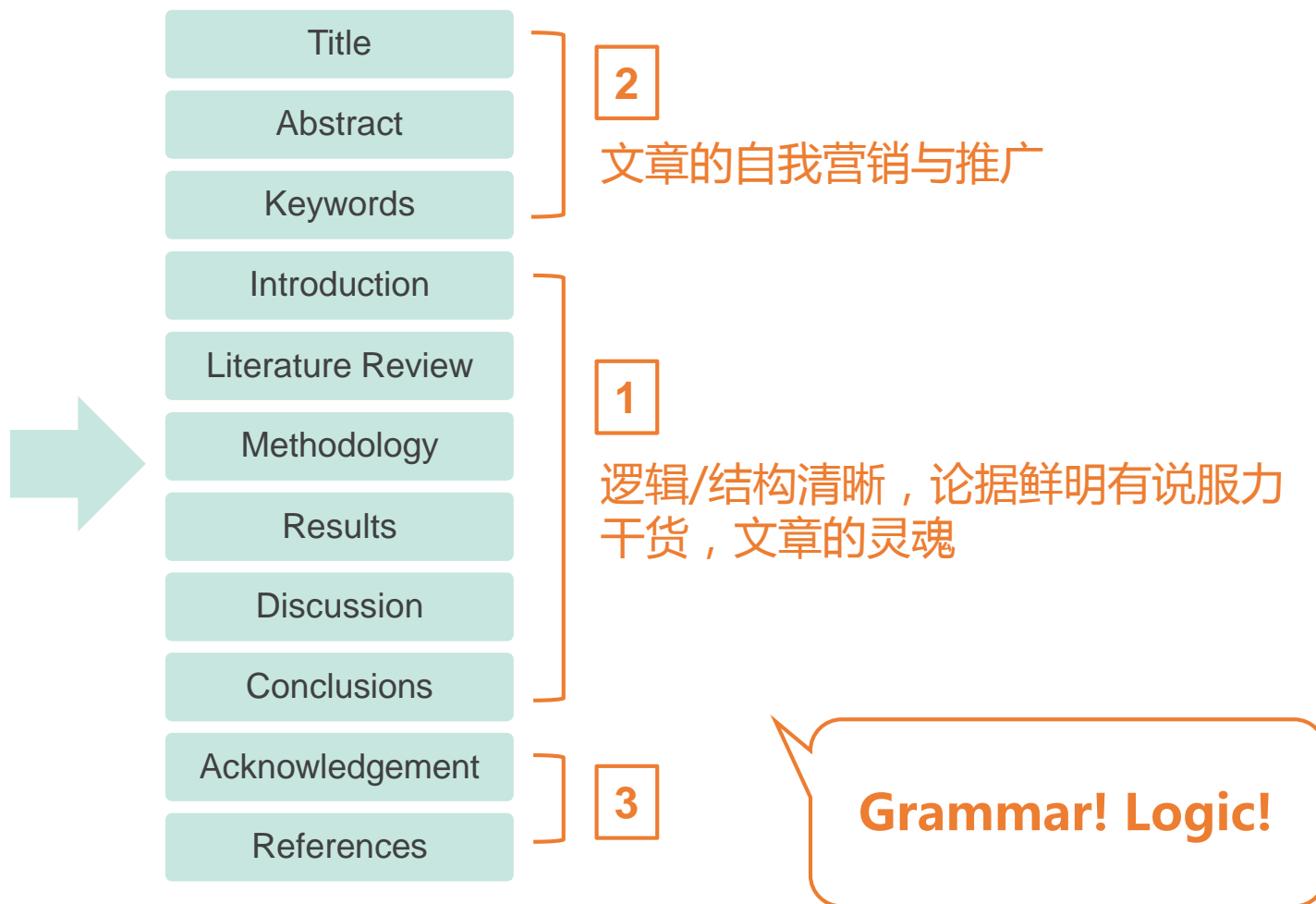
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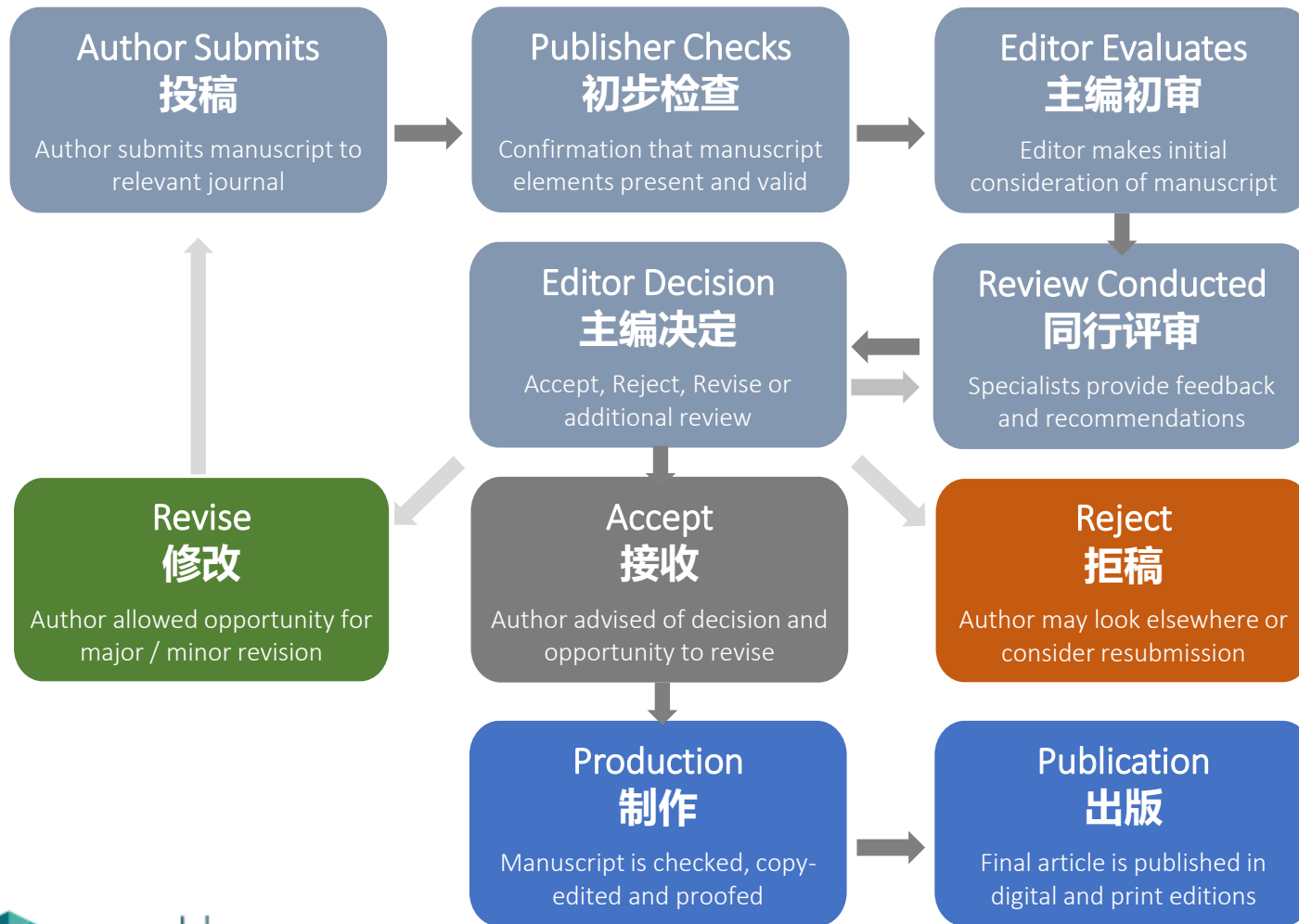
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Retail sector is **sure** ① to show **highest** ② growth in **coming five years** ③. The sector is **fast changing** ④, with the **current** ⑤ players and **newer candidates** ⑥ prepare to explore market. **Momentous growth in organized retail trade organization will happen due to rapidly availability of real estate and consumer demand** ⑦.

编辑后

Retail is **projected** ① to be **the highest** ② growing sector in **the next** ③ five years. This sector is **rapidly transforming** ④, with the **current** ⑤ players and **new entrants** ⑥ preparing to explore the market. **Momentous growth is expected in the organized retail sector due to the rapidly increasing consumer demand and availability of real estate** ⑦.

① 选词-书面性：

By adding the word “projected” here, the flow of information and clarity have been improved.

② 语法-定冠词：

A superlative adjective is preceded by the definite article “the.”

③ 选词-学术性：

The formal phrase “the next” suits the tone of the document.

④ 选词-书面性：

By changing the word “rapidly transforming” here, the formality of language have been

⑤ 语法-拼写：The spelling error has been eliminated.

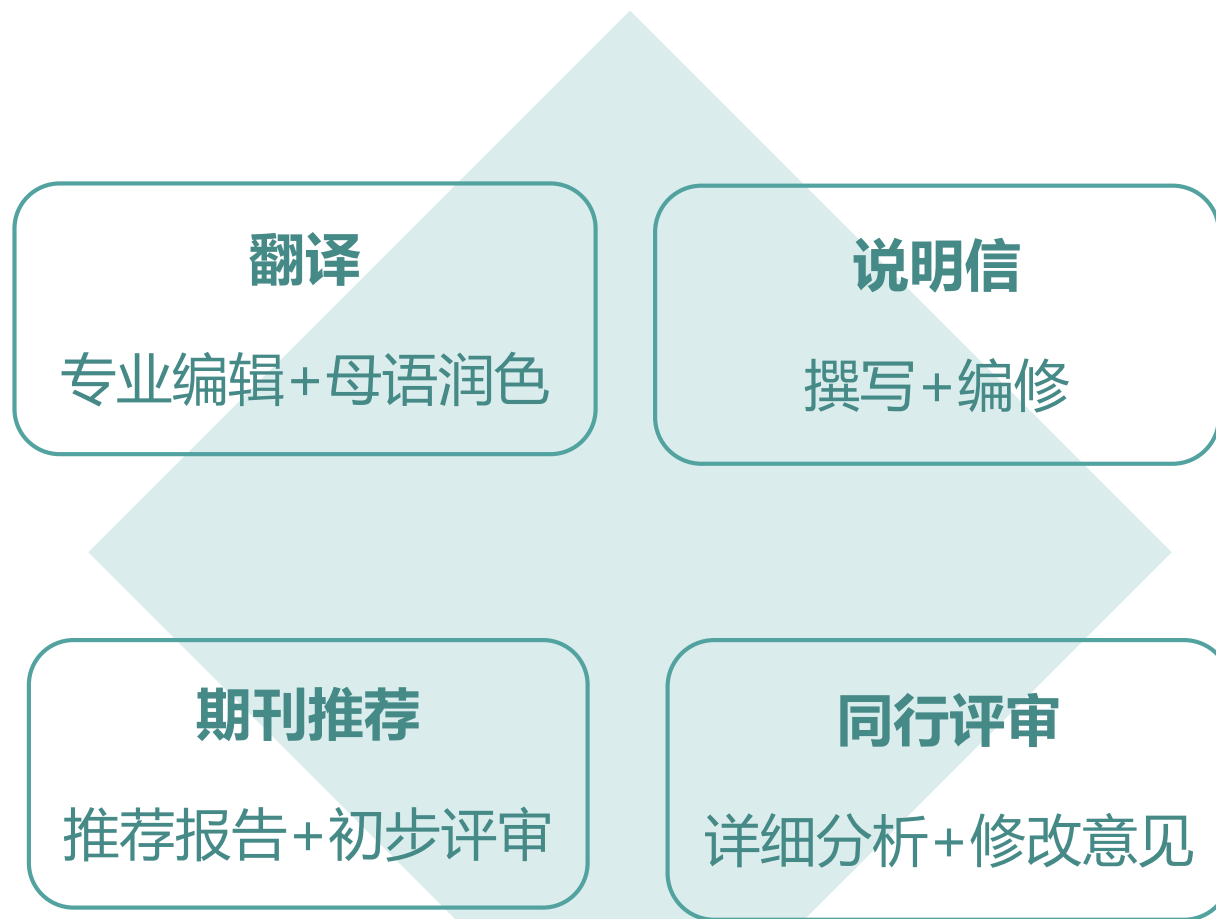
⑥ 选词-专业性：

Note that the English word choice has been improved.

⑦ 句子结构&表述：

The revision has been made for clarity. Further, the remark inserted advises the author to check for any meaning change that could occur in sentence reconstruction.

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THANKS

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